

ABSTRACT OF THE DISCLOSURE



An information delivery system includes an information delivery apparatus installed at a sales company and receiver apparatuses installed at sales shops. A control unit generates program information data from stored program contents including catalog information, and generates delivery schedule information data based on stored delivery information. The program information data and the delivery schedule information data are transmitted by a broadband transmitter unit to the receiver apparatuses. The delivery schedule information is also transmitted to the receiver apparatuses, as required, via a narrowband communication path. In each receiver apparatus, a broadband receiver unit and a narrowband receiver unit receives the program information data and the delivery schedule information data, and the program contents are retrieved as desired and stored. A display unit displays the retrieved catalog information under the control of an information retrieval control unit.

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